



7600 Falls of Neuse Road
Raleigh, NC 27615
NeuseChristian.com

August, 2017

Dear Sir or Madam,

Neuse Christian Academy, located in North Raleigh, was founded in 1972 to provide a quality education in a Christ-centered environment. From kindergarten to 12th grade, we partner with parents to prepare students both mentally and spiritually for life. Our mission is “changing lives – one student at a time.” We are accredited by the Association of Christian Schools International (ACSI) and AdvancEd.

Many of our families support local businesses such as yourself. For this reason, we are reaching out to you regarding one of our most critical, but enjoyable, annual fundraising events. On Friday, November 10, 2017, we will be hosting our annual Legacy Auction to help finance our Capital Campaign. This campaign supports and funds the building and facility needs of our growing school population. There are two fundraising goals for this year’s event:

- Replace the elementary playground (enlarge the space, replace play structure, fence & ground surface) - \$50,000
- Purchase land for athletic fields - \$250,000

As an independent school, Neuse Christian Academy relies on the generosity of our families, friends, and businesses such as yourself to sustain our growth. We would be honored if you could attend this event and/or provide a donation – goods, services, event tickets, monetary, etc. Additionally, we have several sponsorship opportunities, outlined below, giving you the opportunity to support our school and receive additional recognition. All donations are tax-deductible as we are a 501(c)(3) non-profit organization.

To show our appreciation for your generosity, listed below are the benefits of sponsorship.

Lion Legacy Sponsor- \$1,000 and up

- Logo on website
- Banner to hang in Gym for 2017-2018 school year (NEW THIS YEAR)
- 6 auction tickets
- Logo and name in program

*But the **GODLY** are as **BOLD** as a **LION**. Proverbs 28:1b*

- Signage at the event
- Recognition by event speaker from the podium
- Promoted on NCA social media/shout outs
- Inclusion in press releases
- VIP auction preview
- Reserved Table
- NCA Goodie Basket

Lion Pride Sponsor- \$750.00

- Logo on website
- 4 auction tickets
- Logo and name in program
- Promoted on NCA social media/shout outs
- VIP auction preview
- NCA Goodie Basket
- Reserved Seating

Lion Heart Sponsor- \$500.00

- Logo on website
- 4 auction tickets
- Logo and name in program
- Promoted on NCA social media/shout out
- NCA Apparel

We truly appreciate any support you are able to provide. If you have any questions about this event, please contact me. To learn more about Neuse Christian Academy, visit our website at neusechristian.com

Sincerely,

Beth Demorest
NCA Event Planner
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